

PRIVACY POLICY

INFORMATION ABOUT THE PROCESSING OF PERSONAL DATA REGARDING CAMERAS CONNECTED TO OUR SERVICE & THE USE OF MATCHi TV

We at PadelGo AB, reg.no. 559215-8686 ("MATCHi TV", "we", "our" and "us") care about your integrity and want you to feel safe when we process your personal data.

We want to give players the ultimate racket sports experience by offering cameras at connected venues, where venues and players, by use of audio & visual recordings ("streams" or "streaming") can look back at their game, share and stream via our internet based streaming service MATCHi TV on the website matchi.tv. Short excerpts or 'clips' from streams may also be shared on social media or selected streams may be displayed on screens at connected venues via Arena TV.

Our use of cameras will result in us processing your personal data (audio & visuals) if you as a player or visitor to a venue, are captured by our connected cameras. If you hold a MATCHi TV account, we will also process personal data related to your account.

In short:

If you hold a MATCHi TV account, we process your personal data in accordance with our terms of use and this privacy policy to:

- [administer your MATCHi TV account](#),
- [provide all possibilities offered by MATCHi TV](#),
- [administer your customer service errands](#),
- [send news letters and surveys](#),
- [analyse how MATCHi TV is used](#), and
- [adhere to laws on accounting, transactions etc.](#).

If you play or visit any venue, connected to MATCHi TV, during an ongoing stream which you or another player has activated, we process your personal data to:

- [expedite, publicise, broadcast and show a stream](#),
- [promote interest in racket sports and MATCHi TV](#), and
- [handle any errand or complaints](#).

If the venue you visit or play at, activate a camera and initiate a stream, the venue is the controller of any personal data and thereby responsible for the processing of such data. Venues process your personal data, among other things, to:

- [expedite, broadcast and show streams of games and events via MATCHi TV](#), and
- [promote interest in racket sports or the venue](#).

You may read more below about the processing of personal data and why we or venues process your personal data, what categories of data we process, the purpose and legal basis for the processing and retention times..

Your rights

[Below](#) you will find a more detailed description of your rights in relation to the processing of your personal data, but in short you have the following rights:

- ✓ [right to object](#) to processing,
- ✓ [right to access to](#) your personal data,
- ✓ [right to rectification](#) of your personal data,
- ✓ [right to limit](#) the extent of processing,
- ✓ [right to erasure](#) of your personal data,
- ✓ [right to portability](#), and
- ✓ [right to lodge a complaint](#) with supervising authority.

Contact us

You are welcome to [contact us](#) if you have any questions regarding our processing or if you would like to exercise any of your rights.

Should you have any queries about a venue's processing of your personal data or want to exercise your rights regarding the venue's processing, you may also contact the venue directly.

We encourage you to read our privacy policy in full on the following pages for a more comprehensive view.

Below you may read more about the following:

By clicking any of the headings, you will be transferred to the relevant section.

Who is responsible for processing your Personal Data?

Who has access to your personal data and why?

Do we share your personal data outside the EU/EEA?

Processing for which MATCHi TV is responsible

If you have a MATCHi TV account

To administer your MATCHi TV account

To provide all the features your MATCHi TV account offers*

To administer customer service matters

To send newsletters, surveys and keep you informed

To analyse how MATCHi TV is used

To comply with the accounting rules and other regulations

If you are playing on or are in the vicinity of a court during an ongoing stream

To administer, expedite, publish, broadcast and show a stream

To create interest in racket sports and MATCHi TV

To handle errands and complaints

Processing for which the venue is responsible

To produce, broadcast and show matches, series or events via MATCHi TV

To create interest in racket sports, certain events or the venue

What are your rights when we process your personal data? - A detailed description

Right to information and access (GDPR article 15)

Right to rectification (GDPR, article 16)

Right to erasure, "the right to be forgotten" (GDPR, article 17)

Right to restriction of processing (GDPR, article 18)

Right to data portability (GDPR, article 20)

Right to object (GDPR, article 21)

Right to lodge a complaint with a supervisory authority

How do we conduct our balancing of interests assessments when processing personal data based on the legal basis 'legitimate interests'?

Who is responsible for processing your Personal Data?

PadelGo AB (org. No. 559215-8686) is responsible for the processing of your personal data in relation to your MATCHi TV account as well as camera use and the streaming of video and audio material recorded from the camera a player has activated and where you who are visiting any of our connected venues can be seen or heard.

If you have questions about how we process your personal data or if you want to exercise any of [your rights](#) you are welcome to contact us by e-mail; privacy@matchi.tv or write a letter to the following address; Redaregatan 48, 252 36 Helsingborg.

Where a venue you are playing at or visiting chooses to activate a camera and stream, the venue is the controller of the personal data in relation to camera use and streaming. [Here](#) you can read more about the processing the venues are responsible for, and not MATCHi. You can find the venues contact information at the venue itself or on their website.

Who has access to your personal data and why?

Your personal data is mainly processed by us at MATCHi TV. This means that your personal data will be processed by our representatives, but only to the extent necessary for them to be able to perform their duties.

We hire IT suppliers, such as Amazon and Microsoft, to ensure that we have functioning IT systems and that we run our business in an efficient manner. These IT suppliers process personal data on our behalf as data processors. We also receive IT and administrative support from our parent company, MATCHi AB.

If video and audio material where you can be seen or heard is **published, broadcast live or shown later**, we or the venue, will share your personal information as follows:

- our **suppliers** for handling video and audio material from camera use;
- other **companies** within the **MATCHi-group**;
- streams are broadcast live and shown on **MATCHi TV** where anyone who wants can see the video and audio recordings from the streaming as well as the user name of the activating player and information about the venue/court where streaming takes place;
- if a stream is displayed on screens at a venue, everyone who visits the venue can see the streamed content.
- **social media**, such as Meta (Facebook & Instagram), Twitter, Youtube and LinkedIn for the spread of shorter clips from streams, or other media that we or any person choose to link to MATCHi TV from.

If you have a **MATCHi TV account**, we'll also share your personal data with:

- our suppliers to administer you MATCHi TV account;
- our payment provider to administer your payments;
- the suppliers who distribute our newsletters or surveys; and
- companies that help us with requirements under accounting legislation; and
- if you are a premium user, you can also choose via the settings whether your streams should be available to others than yourself and those you choose to share it with.

The information we share in accordance with the above contains personal data but will only be processed according to our instructions (or when applicable according to the venues instructions).

Do we share your personal data outside the EU/EEA?

We, as well as our processors, process your personal data within the EU/EEA or countries covered by so-called 'adequacy decisions' (today mainly the UK), which means that the EU Commission has assessed the country as equivalent to the EU/EEA from a data protection perspective.

If we contract suppliers outside the EU/EEA or a country not covered by an adequacy decision, such transfer would only be done in accordance with current data protection legislation, meaning that the transfer would be based on EU standard contract clauses with supplementary measures ensuring an appropriate level of protection of your personal data.

If you want more information about how we share your personal data, you are welcome to contact us via our contact information.

DETAILED DESCRIPTION OF OUR DATA PROCESSING

Here we outline in more detail why we process your personal data, which categories of personal data we process and what the legal basis for the processing is. You can also read about how long we store your data or who we share it with.

The following information is partly mandated by law. We try to inform as clearly as possible, but sometimes the text may be perceived as a bit lengthy or cumbersome. Should you have any questions, do not hesitate to contact us.

Processing for which MATCHi TV is responsible

When you or another player scans a QR code on a court at a MATCHi TV connected venue, it activates the camera and starts a stream through the MATCHi TV account. In these cases, we are responsible for the personal data that is processed through the video and audio recording from the cameras as well as the material that is processed, published and broadcast via MATCHi TV.

If you have a MATCHi TV account

With your MATCHi TV account, you can activate a camera on a court you are playing on, and start a stream. **You must always inform your co-players before streaming.**

We mainly collect the information directly from you, e.g. in connection with you creating an account or by us communicating with you through e.g. email or social media. If you log in to MATCHi TV through your Meta (Facebook) or Google account, we collect information about you from Meta (Facebook) or Google.

To administer your MATCHi TV account		
Purpose with our processing	Personal Data being processed	Legal basis for our processing
<ul style="list-style-type: none">- Registrering av ditt MATCHi TV-konto- Ingående av avtal med dig gällande din användning av MATCHi TV- Möjliggöra inloggning- Verifiering av konto via telefonnummer- Skicka e-post för att hjälpa dig byta lösenord om du har begärt ett nytt lösenord- Communicate with you to fulfill our obligations, such as sending you updates on MATCHi TV- If you use your Meta (Facebook) or Google	<ul style="list-style-type: none">- Name- E-mail- Phone number- Password	<p>Performance of a contract (GDPR, Article 6.1 b)</p> <p>The processing is necessary for us to be able to enter into and fulfill our agreement regarding your use of MATCHi TV. If the personal information is not provided, we will not be able to administer your registration and your account.</p>

account, we collect information from Meta (Facebook) or Google		
<p>Storage time: The personal data is processed while you have a MATCHi TV account and we will stop processing your personal data for this purpose when you choose to deregister your account.</p> <p>If you want to change specific information such as first name, last name, telephone number and e-mail address, you are welcome to send a request to us at support@matchi.tv.</p>		
<p>Sharing: We use different providers to administer your MATCHi TV account and for login verification with phone number.</p>		

To provide all the features your MATCHi TV account offers*
 *) In addition to the streaming that is described [here](#).

Purpose with our processing	Personal Data being processed	Legal basis for our processing
<ul style="list-style-type: none"> - Coaching based on streamed material or own recording - Enable uploading of your own recorded material. - Enable downloading or sharing of the streams or custom video material you have provided - Function to tag other players to a stream, like the stream or create high-lights - Manage your payment (if applicable) - Contact you if you have any questions or issues related to the service 	<ul style="list-style-type: none"> - Name - User information for your account - Contact information, e.g. phone number and email address - Payment information, e.g. bank details and purchase history - Information from our contact with you or the coach - Video and audio material from the recording of the mounted cameras that have been activated or that you have provided us with. - Comments from the Coach regarding your game, often integrated into recorded material or segments of the same. 	<p><i>Performance of a contract (GDPR, Article 6.1 b)</i></p> <p><i>The processing is necessary for us to be able to fulfill our agreement regarding your account and provide or mediate services and functions. If the personal data is not provided, we will not be able to expedite your streaming.</i></p> <p><i>Legitimate interest (GDPR, Article 6.1 f)</i></p> <p><i>The processing is necessary for purposes relating to our legitimate interest in being able to provide our services.</i></p>

Storage period: The personal data is stored during the time you have a MATCHi TV account and we will stop processing your personal data for this purpose when you choose to unregister your account or delete specific information.

Sharing: Personal data is handled like other personal data in MATCHi TV, but you can choose to share with the coach or the one you choose. If you upload your own recording, it will not be shown publicly.

To administer customer service matters

Purpose with our processing	Personal Data being processed	Legal basis for our processing
- Answer and manage your customer service matter via e-mail or telephone	<ul style="list-style-type: none"> Contact information, e.g. name, telephone number and e-mail address Information from our contact with you 	<p><i>Performance of a contract (GDPR, Article 6.1 b)</i> <i>The treatment is necessary for us to be able to fulfill our agreement with you.</i></p> <p><i>Legitimate interest (GDPR, Article 6.1 f)</i> <i>The processing is necessary for purposes relating to our legitimate interest in assisting you with your matter.</i></p>
<p>Storage time: The personal data will, at a maximum, be stored for as long as you have a Matchi TV account.</p>		
<p>Sharing: We use our standard IT suppliers to handle support matters in our systems or via our parent company.</p>		

To send newsletters, surveys and keep you informed		
Purpose with our processing	Personal Data being processed	Legal basis for our processing
<ul style="list-style-type: none"> Send information about news, marketing, offers and invitations ("newsletter") Send surveys with questions related to our services, MATCHi TV, the market in general and how we can develop our potential. 	<ul style="list-style-type: none"> E-mail Information whether you want to receive the information 	<p><i>Legitimate interest (GDPR, Article 6.1 f)</i> <i>The processing is necessary for purposes related to our legitimate interest in sending you relevant information and improving our decision basis and MATCHi TV.</i></p>
<p>Storage period: We store the information for this purpose as long as you have a MATCHi TV account. You can always choose to unsubscribe or decline to receive newsletters and surveys whenever you want. If you let us know that you do not want to receive information from us, we will keep track of this in our 'unsubscribed' list. You can also make an active choice in your account settings whether you want the information or not.</p>		

To analyse how MATCHi TV is used		
Purpose with our processing	Personal Data being processed	Legal basis for our processing
<p>Analyze how you use MATCHi TV to improve and develop our website and our offer. We use tools like Google Analytics.</p> <p>The analysis function means that we place random IDs on the device you use to</p>	<p>An encrypted version of your IP address that we can not connect to you as a person.</p> <p>Information about your device or browser, where in the world the device is used and what</p>	<p>Consent (GDPR, Article 6.1 a) Personal data is processed based on your consent. You can revoke this consent whenever you wish</p> <p>You can prevent Google Analytics from using your data by installing the</p>

<p>distinguish visitors and find patterns in how the website and MATCHI TV is used. However, we cannot discern individuals.</p> <p>The data we collect is used to optimize the site and its functions for the benefit of our visitors and users.</p> <p>We also use so-called cookies and you can read more about this on our website.</p>	<p>resolution your screen has</p> <p>Information about your activities on the website, such as what is clicked on and how often the page is visited</p> <p>Other information that Google has about you and via what page that you found us</p>	<p>browser extension found here</p>
<p>Storage Period: We store the above data a maximum of 90 days after you visit our website, and Google stores for its own purposes and provide their own information about its storage and procesling in general.</p>		
<p>Sharing: In addition to what is stated about Google above, we only share this information with companies in the MATCHI Group</p>		

To comply with the accounting rules and other regulations		
Purpose with our processing	Personal Data being processed	Legal basis for our processing
<ul style="list-style-type: none"> - Comply with accounting laws - Manage transactions 	<ul style="list-style-type: none"> - Payment history, transactions and other material that constitutes transaction and / or accounting material 	<p><i>Legal obligation (GDPR, Article 6.1 c)</i></p> <p><i>The processing is necessary to comply with mandatory laws, such as the accounting rules or regulations regarding customer knowledge. You must provide us with this personal information. Otherwise, we can not complete your purchase and follow laws and regulations.</i></p>
<p>Storage period: Personal data is stored for seven to eight years in accordance with the requirements of the Accounting Act (Swedish Bokföringslagen) end of the seventh calendar year after the end of the financial year.</p>		
<p>Sharing: In some cases, we use the company Fintegrity and our parent company, which helps us with requirements in accordance with accounting legislation or other transaction-related legislation. Like most companies, we have also appointed an auditing company. The information we share contains personal information but will only be processed according to our instructions.</p>		

If you are playing on or are in the vicinity of a court during an ongoing stream

When a player activates a camera and starts a stream at a court, video and audio will be recorded. The cameras will focus on the court where the activating player is playing. You who activate a stream will be seen and heard in the stream. You who are on or near the same court as the activating player (eg as a co-player or visitor) and within the camera's recording area will also be seen and heard in the stream.

Streams are shown on MATCHi TV. A venue can also choose to display MATCHi TV on screens in the venue, for example through Arena TV. Clips can also be shared in different media, such as so-called social media.

A camera will only record video and audio when a player has chosen to activate the camera.

To administer, expedite, publish, broadcast and show a stream		
Purpose with the processing	Personal Data being processed	Legal Basis
<p>For those who activate a camera and start a stream:</p> <ul style="list-style-type: none"> - Manage your camera activation and publish a stream through your MATCHi TV account - Manage your payment (if applicable) of a stream - Recording audio and video through streaming - Broadcasting and viewing of streams on MATCHi TV can take place live (ie in real time) or afterwards to a wider audience or if you have a premium account; only to you and the people you choose to share - Sharing streams or shorter clips from streams on different media, such as social media - Contact you if you have any questions or issues related to your activation of a stream Administrera din aktivering av en kamera och publicera en stream genom ditt MATCHi TV-konto 	<ul style="list-style-type: none"> - Name - User details of your MATCHi TV account - Contact information, e.g. phone number and email address - Video and audio material from the recording of the mounted cameras that have been activated - Other information such as name of venue, court, activity and time of streaming - In cases where you have activated the MATCHi TV Watch OS app to report results; also score, match results and given player names - Payment information, e.g. bank details and purchase history - Information from our contact with you or that you have added yourself 	<p>Performance of contract (GDPR, Article 6.1 b)</p> <p><i>The processing is necessary for us to be able to fulfill our agreement regarding your stream and expedite the streaming you have chosen to start. If the personal information is not provided, we will not be able to carry out your streaming.</i></p> <p><i>Legitimate Interest (GDPR, Article 6.1 f)</i></p> <p><i>The processing is necessary for purposes related to our legitimate interest in being able to keep in touch with the player who activates the streaming.</i></p>
<p>For you as another player who is on the same court as the player who activates a stream:</p> <ul style="list-style-type: none"> - Administer, expedite, publish, broadcast and show a stream activated by another player - Showing can take place both live (ie in real time) and afterwards via MATCHi TV to a wide audience - Sharing streams or shorter clips 	<ul style="list-style-type: none"> - Video and audio material from the recording of mounted cameras that have been activated - Possible score and results 	<p>Legitimate Interest (GDPR, Article 6.1 f)</p> <p>The processing is necessary for purposes related to our legitimate interest in being able to implement, publish, broadcast and show the streaming that your co-player has chosen to start.</p> <p>According to our terms of use, fellow players undertake to inform you before a stream is started.</p>

from streams on different media		
<p>För <i>besökare</i> som vistas på en anläggning och inom en kameras upptagningsområde under tiden en streaming sker:</p> <ul style="list-style-type: none"> - Administrera, genomföra, publicera, sända och visa en stream som en spelare aktiverat - Visning kan ske både live (dvs i realtid) och i efterhand via MATCHi TV till bred publik - Delning av streams eller kortare klipp från streams på olika medier 	<ul style="list-style-type: none"> - Video and audio material from the recording of the mounted cameras that have been activated 	<p>Legitimate Interest (GDPR, Article 6.1 f)</p> <p>The processing is necessary for purposes related to our legitimate interest in being able to implement and show the streaming a player has chosen to start.</p>
<p>Storage period: Personal data from recorded material is usually stored no more than 2 weeks after the streaming or for a few particularly popular streams, another 2-5 months for MATCHi TV users with a basic account and for users with a premium account the stream is stored until the user chooses to delete the same.</p> <p>As an activating player, you can always choose to delete recorded material earlier than the time specified above if the material is not included in a so-called highlight. If you choose to delete recorded material, MATCHi TV will not continue to process it.</p>		
<p>Sharing: We use a couple of suppliers for storage of recorded video and audio material. We may also share information about the recording with Group companies. The person who has activated the stream can also choose to share it with different recipients.</p> <p>Viewing a stream via MATCHi TV means that anyone who wants to can watch the video and audio material from the streaming where the activating player's username will also be visible. The user name can contain the activating player's first and last name. Live broadcast means that those who want can watch video and audio material in real time and the stream can also be seen afterwards.</p> <p>Facilities can choose to show games from MATCHi TV displayed on screens at the venue via Arena TV. Viewing / streaming on a TV screen at a facility means that everyone who visits or stays at the facility can see the video and audio material as well as sometimes the names of players.</p> <p>We share streams or shorter clips from streams with the social media platforms where the clips are published, i.e. Meta (Facebook & Instagram), Twitter, Youtube and LinkedIn.</p> <p><i>The social media platform with which your personal information is shared will also process your personal information. Read more about this in each platform's own privacy policy.</i></p>		

To create interest in racket sports and MATCHi TV

Purpose with the processing	Personal Data being processed	Legal Basis
<ul style="list-style-type: none"> - Sharing streams in media, eg shorter clips from streams on so-called social media 	<ul style="list-style-type: none"> - Video and audio material from the recording of the mounted cameras that have 	<p>Legitimate interest (GDPR, Article 6.1 f)</p> <p>The processing is necessary for purposes related to our legitimate interest in</p>

	been activated - Other information such as name of facility, court, activity and time of streaming	being able to share clips on social media to create interest in racket sports and MATCHI TV.
<p>Storage time: When we share shorter clips from activating players' streams on various media such as social media, they are stored in the same way as our other streams above.</p>		
<p>Sharing: We share streams or shorter clips from streams with the social media platforms where the clips are published, i.e. Meta (Facebook & Instagram), Twitter, Youtube, and LinkedIn.</p> <p>The social media platform with which your personal data is shared will also process your personal data. Read more about this in each platform's own privacy policy.</p>		

To handle errands and complaints		
Purpose with the processing	Personal Data being processed	Legal basis
<ul style="list-style-type: none"> - Handle any errands, complaints or claims about our services - Initiate possible claims 	<ul style="list-style-type: none"> - Name - Contact information (postal address, e-mail address, and telephone number) - Information from our communication with you in connection with your errand 	<p><i>Legitimate interest (GDPR, Article 6.1 f)</i></p> <p><i>The processing is necessary for purposes relating to our legitimate interest in handling complaints and being able to defend ourselves against or initiate a possible legal claim.</i></p> <p><i>Performance of Contract (GDPR, Article 6.1 b)</i></p> <p><i>The processing may also be necessary for us to be able to fulfill our agreement with you as a user or with a venue that is a customer of ours.</i></p> <p><i>Legal obligation (GDPR, Article 6.1 c)</i></p> <p><i>The processing may also be necessary to comply with mandatory laws on privacy protection, such as the GDPR. You must provide us with this personal information. Otherwise, we may not be able to comply with applicable laws and handle your case.</i></p>
<p>Storage period: The personal data is stored from the time you submit your complaint or request, or that we initiate a claim and as long as the process regarding the claim is ongoing and a certain time thereafter, usually no more than 3 years.</p>		

Processing for which the venue is responsible

If you play on or visit in the vicinity of a court during an ongoing streaming

A venue can choose to activate a stream and this is often done for group play, series games or special events. The venue that activates a stream is responsible for such personal data processing, and not MATCHi. However, you are always welcome to contact us if you have any questions or concerns about how we as a data processors handle data in accordance with the venues instructions or contact the venue directly.

The cameras record video and audio when a venue chooses to activate the camera function and stream. You as a player who is on the court will be seen and heard in the streaming, but also you who stay near a court where the streaming takes place may be seen or heard in the streaming. The streams can be published, broadcast live, and afterward on MATCHi TV or shown on screen in the facility through Arena TV or shared in various media. The venue is responsible for informing players about the streaming.

To produce, broadcast and show matches, series or events via MATCHi TV		
Purpose with the processing	Personal Data being processed	Legal basis
<ul style="list-style-type: none"> - Administer and implement a stream - Publish, broadcast, and show stream, live (in real-time) or afterward via MATCHi TV - Sometimes the facility chooses to use the MATCHi TV Studio service to carry out the broadcast and sometimes a third-party tool called OBS is used to produce the broadcast and be able to add commentary, interviews, or similar. 	<ul style="list-style-type: none"> - User name. - Video and audio material from the recording of the activated cameras - Time for streaming and information on which facility, course, and group play/series games the streaming takes place, players, teams, scores, and results 	<p>Legitimate interest (GDPR, Article 6.1(f))</p> <ul style="list-style-type: none"> - The processing is necessary for purposes related to the venue's legitimate interest in publishing, broadcasting, and showing streams of matches, such as group play and league games or events. <p>According to MATCHi TV's terms of use, facilities undertake to inform players, participants, and visitors.</p>
<p>Storage period: The personal data is stored by MATCHi TV after the streaming has taken place until the venue deletes the stream and venues may also store data according to their applicable policy.</p>		
<p>Sharing: In addition to publishing, broadcasting, and showing on MATCHi TV, streams can sometimes be displayed on screen in the venue through Arena TV or the media or recipients with which each venue chooses to share the materia.</p>		

To create interest in racket sports, certain events or the venue

Purpose with the processing	Personal Data being processed	Legal basis
<ul style="list-style-type: none"> - Sharing streams in media, eg shorter clips from streams on so-called social media - Encourage external parties to link to or distribute streams 	<ul style="list-style-type: none"> - Video and audio material from the recording of the mounted cameras that have been activated - Other information such as the name of venue, court, activity and time of streaming, players, results, etc. 	<p><i>Legitimate interest (GDPR, Article 6.1 f)</i></p> <p><i>The treatment is necessary for purposes related to the venue's legitimate interest in being able to share clips on social media to create interest in racket sports, certain events, and the respective facility.</i></p>

Storage time: When streams or shorter clips from activating venues streams are shared on various media such as social media, these are stored according to the respective actors rules and guidelines.

Sharing: Streams or shorter clips from streams can be shared with the social media platforms where the clips are published, i.e. Meta (Facebook & Instagram), Twitter, Youtube, and LinkedIn.

The social media platform with which your personal information is shared will also process your personal information. Read more about this in each platform's own privacy policy.

What are your rights when we process your personal data?

- A detailed description

You have certain rights regarding your personal data and we outline them below. If you want to know more or if you want to exercise any of your rights, please contact us. Our [contact information](#) can be found at the beginning of this policy. Below you can read more about your rights in detail.

Right to information and access (GDPR article 15)

You have the right to obtain *confirmation* as to whether we are processing personal data about you or not. If we do process your personal data, you also have a right to obtain a copy of the personal data processed by us.

In detail: Information we provide include the following:

- *the purpose with the processing;*
- *categories of processed personal data;*
- *recipients or categories of recipients to whom personal data can be shared with, especially if located in third countries;*
- *expected retention times for storage of personal data or the criteria used to establish such time;*
- *information about your rights to have personal data corrected, deleted or limit the processing thereof or your right to object to such processing;*
- *your right to lodge a complaint with a supervisory authority;*
- *any application of automated decision making, including profiling in accordance with GDPR, articles 22.1 and 22.4 ; and*
- *if personal data is transferred to a third country or international organisation, you also have the right to information about what measures, in line with GDPR article 46, have been taken to ensure an appropriate level of data protection.*

You also have the right to obtain a copy of the personal data processed by us. Should you request more copies we may choose to charge a reasonable fee to cover administrative costs. If the information is requested via e-mail, you will receive the information in a common electronic format.

Right to rectification (GDPR, article 16)

You have a right to correct any inaccurate personal data concerning you that we may be processing and to ask us to have incomplete personal data completed.

In detail: With consideration of the purpose you have a right to complete any non-complete personal data.

If possible and within reasonable efforts, we will inform each recipient with whom the personal data has been shared in case of any rectification. If you want more information about such recipients you are welcome to contact us. Our [contact information](#) can be found at the beginning of this policy.

Right to erasure, "the right to be forgotten" (GDPR, article 17)

Under certain circumstances, you have a right to request that we delete your personal data. This is the case for example when the personal data is no longer necessary for the purposes for which they were collected or otherwise processed or if you have withdrawn your consent that the processing was based on and there is no other legal basis for our processing.

Right to restriction of processing (GDPR, article 18)

Under certain circumstances, you also have a right to request that we restrict our processing of your personal data. That is the case for example when the accuracy of the personal data is contested by you, or the processing is unlawful, and you do not want us to delete your personal data but instead you request that we restrict our use of them.

You may at any time request that we erase all or part of your personal data.

Right to data portability (GDPR, article 20)

Under certain circumstances, you have a right to *receive your personal data from us in a structured, commonly used and machine-readable format* and, where technically feasible, have your personal data *transferred to another company* (“data portability”). This applies to personal data that you have provided to us in a structured, commonly used and machine-readable format, if our processing of your personal data is carried out by automated means and the legal basis for our processing is based on the performance of a contract or consent.

Right to object (GDPR, article 21)

You also have a right to object to our processing of your personal data when the processing is based on the legal basis “legitimate interest” and we will always consider your objection.

You always have a right to withdraw any consent you have given us, partly or completely.

Right to lodge a complaint with a supervisory authority

You always have the right to lodge a complaint with a supervisory authority. You may do this in the EU/EEA member state where you live, work or where an infringement of applicable data protection laws is alleged to have occurred. The supervisory authority in Sweden is the Swedish Authority for Privacy Protection (Integritetsskyddsmyndigheten).

How do we conduct our balancing of interests assessments when processing personal data based on the legal basis ‘legitimate interests’?

As we state above, for some purposes, we process your personal data based on our “legitimate interest”. By carrying out a balancing of interests assessment concerning our processing of your personal data, we have concluded that our legitimate interest for the processing outweighs other concerns. This assessment is done with caution and we strive to strike a fair balance. You may also read about our legitimate interests in the schedules listed above.

If you want more information about any aspect of how we process your data or if you want to exercise any of your rights, you are very welcome to contact us. Our [contact information](#) can be found in the beginning of this privacy policy.

This Privacy Policy was adopted by PadelGo AB on the 5 of July 2022.